

**REPORT TO:** CABINET MEMBER – LEISURE AND TOURISM

**DATE:** 5<sup>th</sup> January 2011

**SUBJECT:** Express Sefton Cultural Grants  
Applications for Grants

**WARDS  
AFFECTED:** All

**REPORT OF:** Graham Bayliss, Leisure and Tourism Director

**CONTACT  
OFFICER:** John Taylor, Head of Arts and Cultural Services  
EXT 2346

**EXEMPT/  
CONFIDENTIAL:** No

**PURPOSE/SUMMARY:**

To inform Cabinet Member Leisure & Tourism of applications received for Express Sefton Cultural Grant funding.

**REASON WHY DECISION REQUIRED:**

To respond to grant applications received

**RECOMMENDATION:**

1. Cabinet Member agrees the recommendations of the Cultural Forum as laid out in section 4 of the report.

**KEY DECISION:** No

**FORWARD PLAN:** No

**IMPLEMENTATION DATE:** Following expiry of the call in period.

**ALTERNATIVE OPTIONS:**

The recommendation for allocation of funds against bids may be changed, or a decision made not to support any or all applications.

Bidders can be requested to resubmit applications in order to meet later closing dates for bids.

**IMPLICATIONS:****Budget/Policy Framework:**

**Financial:** Costs of grants can be met from existing resources

	2009/10 £	2010/11 £	2011/12 £	2012/13 £
<b><u>CAPITAL EXPENDITURE</u></b>				
Gross Increase in Capital Expenditure				
Funded by:				
Sefton Revenue Contribution to Capital Resources				
Specific Capital Resources				
<b><u>REVENUE IMPLICATIONS</u></b>				
Gross Increase in Revenue Expenditure				
Funded by:				
Sefton funded Resources				
Funded from External Resources				
Does the External Funding have an expiry date? YES				
How will the service be funded post expiry?				

**Legal:**

**Risk Assessment:** Community cultural activity will be limited if funding is unavailable.

**Asset Management:**

**CONSULTATION UNDERTAKEN/VIEWS:**

Cultural Forum Sub-Group were consulted on criteria for bids  
FD 596 – The Interim Head of Corporate Finance and Information Services has been consulted and has no comments on this report.

**CORPORATE OBJECTIVE MONITORING:**

<u>Corporate Objective</u>		<u>Positive Impact</u>	<u>Neutral Impact</u>	<u>Negative Impact</u>
1	Creating a Learning Community	✓		
2	Creating Safe Communities	✓		
3	Jobs and Prosperity	✓		
4	Improving Health and Well-Being	✓		
5	Environmental Sustainability	✓		
6	Creating Inclusive Communities	✓		
7	Improving the Quality of Council Services and Strengthening local Democracy	✓		
8	Children and Young People	✓		

**LIST OF BACKGROUND PAPERS RELIED UPON IN THE PREPARATION OF THIS REPORT:**

1. Sefton Council and Cultural Forum Application for Cultural Funding Form.
2. Express Sefton Community Grants Guidance.
3. Applications received.
4. Cultural Forum, Cultural Funding Sub-Group funding criteria.

## 1.0 BACKGROUND

### The Capital of Cultural 2008 and Express Sefton

1.1 Following the success of the Capital of Culture Express Sefton grants programme in 2007/8 and 2008/9, the Sefton Cultural Fund has now reverted to its previous level of funding. However, the involvement of the Sefton Cultural Forum proved very successful and the process, which was set in place has been retained, to ensure community involvement in assessing bids for funding and to assist in continuity for the community accessing funding.

## 2.0 Express Sefton Cultural Grants

2.1 The Sefton Cultural Forum has been tasked with oversight of this funding, the grant making process, and making recommendations to Cabinet Member Leisure & Tourism. To facilitate the process, the Forum has set up a Sub-Group, which is tasked with examining the bids received and making recommendations. This consists of the following members:

Nigel Bellamy	Chair Sefton Cultural Forum (Voluntary Sector)
Roger Wall	Member - Sefton Cultural Forum (Sefton Rotary Clubs Representative)
John Taylor	Head of Arts and Culture, Leisure and Tourism Department (absent for the meeting)
Jayne Anderson	Research Assistant, Service Development, Leisure and Tourism Department

2.2 Due to the success of Express Sefton there is considerable over subscription for the grants, therefore they are assessed by the Cultural Forum Sub-Group against strict conditions for grants. Grants can be made for any amount up to £2,500, and organisations are also encouraged to seek match funding. This process and the parameters for funding have been retained for the reduced level of available grant. An extract from the Cultural Forum 'Notes for Applicants' is attached to this report at Annex A.

## 2.3 Budget information

The 2010/11 budget and brought forward balances available for allocation are shown below:

Cultural Fund 2010/11 Budget	£13,700
Cultural Fund brought forward	£1,314
<b>Total available for distribution</b>	<b>£15,014</b>

2.4 In 2010/2011 there have been 2 rounds of funding with the following closing dates:

<b>Funding round</b>	<b>Total amount requested</b>	<b>Total amount awarded/ Recommended</b>	<b>Number of applications</b>	<b>Number of successful applications</b>
1 <sup>st</sup> July 2010	£32,015	£9,620	17	11
1 <sup>st</sup> December 2010	£10,800	£5,394	8	7
Total	£42,815	£15,014	25	18

For the second round of funding, 8 requests totalling £10,800 have been received, and all of these are recommended for decision. They are shown within the overall table of requests at section 4 below.

2.5 Leisure Services will continue to collect evidence and information from community organisations in receipt of funding. This will enable a year-end assessment of the range of work to be made despite the reduction in funding to support activity.

### **3.0 Recommendations**

3.1 Cabinet Member agrees the recommendations of the Cultural Forum as laid out in section 4 of the report.

#### 4.0 Express Sefton Cultural Fund Bids

The following bids for the funding round up to 1<sup>st</sup> December 2010 have been received. Recommendations from the Cultural Forum Grants Sub-Group are listed below.

Organisation	Type of Event or Activity	Funding Application	Notes	Cultural Forum Sub Group Recommendations	
				Funding Recommended	Funding Conditions and Recommendations
Southport Melodic Jazz	Workshops to take place at 7 <sup>th</sup> 'Jazz on a Winters Weekend' Festival on 4 <sup>th</sup> -6 <sup>th</sup> February, 2011	£1,500.00	Grant requested to help meet the costs of jazz workshops during weekend	£1,000	Funding to be used only for fees and not accommodation costs.
Crosby Orchestral Society	Programme of two concerts held at St Faith's Church, Crosby on 13 <sup>th</sup> and 17 <sup>th</sup> April, 2011	£1,100.00	Grant requested to cover hall and music hire, conductor and soloists fees and publicity etc.	£864	Society provides an opportunity for amateur musicians to work with a professional conductor and soloists.
Friends of Atkinson Art Gallery	Series of seven talks in period September 2010 to April 2011	£350.00	Support requested for continuation of Friends activities whilst Atkinson Art Gallery is closed.	£350	No conditions
Melling Tithebarn Arts Association	Programme of cultural events each month from January to December 2011	£1,000.00	Grant requested to cover cost of performers fees, room hire etc.	£880	The Association provides a welcome programme of events in an area of Sefton which otherwise has limited provision.
Southport Bach Choir	Handel's Messiah To Be Performed Holy Trinity Church, Southport On 2 <sup>nd</sup> April, 2011	£800.00	Grant to cover part of cost of fees to organist and soloists, venue hire and publicity	£800	High quality soloists and organist will provide an excellent opportunity for valuable experience for the choir and a good performance.

Organisation	Type of Event or Activity	Funding Application	Notes	Cultural Forum Sub Group Recommendations	
				Funding Recommended	Funding Conditions and Recommendations
Friends of Moorside Park	Community Health and Well-being Day to be held in Moorside Park, Crosby on a date to be arranged	£1,550.00	Grant requested to cover hire of marquees, PA system, tables, chairs etc., publicity and cultural events	£500	Event is planned in conjunction with Sefton Council Park Rangers, who have access to Leisure Services resources (marquees, tables etc.). Grant to be used only for arts/cultural activities
Ceramic Artists of Southport	Seminar and workshop to be conducted by Harun Aschafri on 15 <sup>th</sup> -18 <sup>th</sup> April, 2011	£2,000.00	Support requested to pay professional fee of Harun Aschafri (who is in this country for other work and is an expert in traditional hand painting of pottery)	£1,000	Grant to be used only towards fees; workshop to be held in Sefton; priority to be given to Sefton residents for free places to be offered to University students.
Samaritans of Southport and District	Refurbishment of premises in Union Street, Southport (professional fees)	£2,500.00	Grant requested to help pay for architect's fees for refurbishment project totalling about £100,000	Nil	Grant application is outside the scope of the Cultural Fund. Recommended to contact Sefton CVS for help with professional input to project.
TOTAL		£10,800.00		£5,394	

## **The Sefton Cultural Forum**

### Capital of Culture 2008 – Community Grants

The aim of the Cultural Strategy is to provide a framework by which culture, in all its forms, is delivered to the residents of Sefton and visitors to Sefton.

- Increasing the numbers of those involved in cultural activities, by increasing access and inclusion for residents and visitors.
- Strengthen the feelings of pride, inclusion and commitment to place in Sefton.
- Improve health and well being through cultural services for all residents and visitors.
- Improving the education of all age groups through culture.

## **2. Express Sefton**

Sefton Cultural Forum has been tasked with oversight of this funding and the grant making process and in pursuance of a wide range of cultural activity the concept of Express Sefton has been developed. Any application for funding must therefore demonstrate how it will contribute to the priorities & strategic objectives of the Cultural Strategy and where it finds a place within the Express Sefton concept.

### **What is Express Sefton?**

The objective for Express Sefton is to examine the culture of Sefton and gain recognition that it is a good place to live and that all its communities have a valuable contribution to make in keeping it this way.

All of Sefton's people and places have history, have had an impact on people's lives and are of intrinsic interest and we would like to see them celebrated. We also believe all communities are worthy of respect and that this project will create a climate where that becomes the norm. To begin this process, we would like to see each community supported in examining their own culture, past present and future, in the home, workplace, in school and places of entertainment. Some will have big issues, such as the blitz, whilst others will want to look at more specific local events. For some, it will be about people, places, trades, events, sporting heroes etc. For others it might be motorcars or aeroplanes. It's up to each community to decide how it will portray its culture.



### **3. What you need to know**

#### **3.1 How much can you apply for?**

Grants can be made for any amount £2500.

#### **3.2 When can you apply?**

Grants will be made 2 times a year and closing dates for each funding round are:

1<sup>st</sup> July 2010

1<sup>st</sup> December 2010

However applicants should be aware that there will no cap on funding at each round and therefore we may be unable to accept bids toward the end of the process.

#### **3.3 When will you know if you have been successful?**

We will endeavour to let applicants know within 10 weeks of the closing date. You should ensure that you have applied enough in advance to allow time for hitting your start date.

#### **3.4 Who can apply?**

We welcome applications from both formally constituted groups and from those who have formed a group for a specific project

#### **3.5 What won't be funded?**

- × Groups whose membership is not open to members of the public.
- × Activities happening outside Sefton.
- × Organisations who already have sufficient funds to undertake their chosen activity.
- × Any kind of commercial organisation or organisations whose primary function is fundraising on behalf of a good cause
- × Your organisation's general running costs, private functions or any expenditure associated with funding applications to other organisations.
- × Employment of staff

#### **3.6 What can be funded:**

- £ Putting on community music or drama performances,
- £ Research into local history projects,
- £ Exhibitions, lectures or other community events.
- £ The cost of hiring venues, pitches or other facilities
- £ Paying professional fees (although not if they're to be paid to a member of the host organisation).
- £ Help with the costs of specialist equipment or marketing and publicity
- £ Cost of equipment for new groups

### **3.7 What do we need to receive from you?**

- A completed application form, which includes a full description of your group and its current activities.
- Details of your membership which gives us an indication of the size of your organisation as well as how many people are likely to attend your function or benefit from your activity
- If you have a printed programme or other publicity material from previous activities, you could also attach it to the application

### **3.8 What help will we offer you to put together a bid?**

Help and advice is available to set up a project or event and to look for additional funding to match any grant you receive. Although match or additional funding is not an absolute requirement it will contribute to a favourable response to your application. Please contact us if you would like advice and guidance.

### **3.9 Where do I send the form?**

**Service Development**

**Leisure Services**

**Sefton Council**

**2<sup>ND</sup> Floor Magdalen House**

**30 Trinity Road**

**Bootle, L20 3NJ**

Tel 0151 934 2346

[service.development@leisure.sefton.gov.uk](mailto:service.development@leisure.sefton.gov.uk)

## **4. TERMS AND CONDITIONS**

- (i) All events and activities funded through the Express Sefton Cultural Fund must acknowledge the source of funding through use of logos, wording etc as devised by the Marketing Group, in any published material in all formats. The Cultural Forum Grants Sub Group have agreed retrospective bids will not be funded and the definition of a retrospective bid as: An event or expenditure which takes place before the closing date for applications
- (ii) Organisations must be based in and serve the people within the borough and we will not support applications for activities outside the borough.
- (iii) Organisations must provide appropriate information about themselves, including details of how they comply with equalities legislation.

- (iv) All grants made to groups are provided as one-off payments
- (v) The emphasis will be on activities and applicants are advised to look for all available sources of finance. Applications, which have match funding, are more likely to be successful. As a general rule, the Council will not contribute to fund-raising activities.
- (vi) Application forms should be and signed by two officers of the committee, e.g. Treasurer, Chairperson.
- (vii) All sections of this form should be completed and a copy of the latest annual report and accounts must accompany the application. If you are an organisation set up for a one off scheme please let us know.
- (viii) Grants for salaries, minibuses, and computers are not normally supported.
- (ix) It is understood that the provision of financial assistance to your organisation is subject to that assistance being used for the purpose for which it was awarded. The Cultural Forum and Sefton MBC reserve the right to demand repayment of any such amount of grant aid, which is found not to have been used for the purpose for which it was awarded. If your organisation is disbanded, any grant funding that has not been spent must also be reimbursed
- (x) Sefton Council must receive notice of, and given entry to events as part of the monitoring and evaluation process. This information is to be sent to Service Development who will inform the appropriate officer or Forum member
- (xi) Projects of particular religious, political or sectional interests will not be supported
- (xii) The members signing grant applications will be responsible for maintaining accurate accounts of all grants given, and be responsible for all monies involved. All accounts must be made available to Sefton M.B.C when required.
- (xiii) Organisations in receipt of funding will be required to provide regular reports to the Cultural Forum on progress and a final report detailing the outcome for Sefton of their activities.